



FLORIDA  
ASSOCIATION OF  
COUNTIES  
*All About Florida*

# 2025-2035 STRATEGIC PLAN

Help Florida's counties effectively serve their communities through:



## ADVOCACY

### STRATEGIC DIRECTION

Expand FAC's ability to influence state and national public policy through unquestioned expertise and direct advocacy.

#### INITIATIVES:

- Proactively shape public policy issues that are important to Florida's counties at the state and national levels.
- Be THE recognized expert on county government in Florida.
- Provide a united voice on issues of common interest and concern to Florida's counties.



## COLLABORATION

### STRATEGIC DIRECTION

Create opportunities for conversation and action on public policy, county innovations, and local solutions among county leaders and with the private marketplace.

#### INITIATIVES:

- Convene members and stakeholders on important Florida county issues through conferences and events.
- Partner with governmental leaders and state and national organizations for greater impact in addressing Florida county issues.
- Communicate with members and stakeholders to share ideas, inform them about important issues, and connect them for mutual benefit.



## EDUCATION

### STRATEGIC DIRECTION

Create educational opportunities that anticipate the evolving needs of county commissioners and county staff.

#### INITIATIVES:

- Deliver pre-eminent educational programming to build and equip county leaders, both elected and appointed, for the challenges of decision making.
- Quickly prepare newly elected County Commissioners for the duties and responsibilities of their office so that they can use the resources of time and local taxpayers' dollars efficiently.
- Develop county leaders across the life cycle of service including, county commissioners, county staff, and state legislators.

## RESOURCES:

Apply FAC's resources, including the physical plant, finances and investments, FAC members, FAC staff, communication tools, relationships, and governance and leadership, to support the three pillars of FAC and to accomplish the Mission.