

KEEP FLORIDA THRIVING



FLORIDA WORKS BECAUSE **LOCAL WORKS**

In Florida, essential services—like first responders, clean water, emergency management, and trash pickup—just work. On time, on budget, ready to roll.

It isn't a coincidence. In the Sunshine State, most of our critical services are funded locally—so most of our tax dollars are spent close to home. That's the Florida way, the right way—and it's working.

HOME AFFORDABILITY



Floridians still face tough challenges, particularly when it comes to affordability. Working families are being squeezed from all sides—rising home prices, higher interest rates, and soaring property insurance costs are driving families out of the market altogether.



Unfortunately, instead of taking on the special interests making Florida unaffordable, some in Tallahassee would rather cut the essential services that make Florida, *Florida*. That's not a solution—it's a diversion.

KEEPING TAXES LOW AND BUDGETS BALANCED



While costs have risen across the board—from fuel to labor—most Florida counties have kept tax rates steady or even lowered them.



Thanks to protections like the "Save Our Homes" amendment—which shields the primary residences of full-time Floridians from excessive property tax increases caused by rising property values—helps families keep up, even when the market heats up.



If the goal is to make Florida more affordable, the focus should be on what's actually driving costs higher: rising insurance premiums—not the basic services that communities rely on every day.

PROPERTY INSURANCE PREMIUMS:



102%

FROM
2021-2023



\$767

FROM
2022-2025

LOCAL PROPERTY TAX CAPS:



NO
MORE
THAN

3%

annually for homesteaded properties—**less**, if inflation is lower.



NO
MORE
THAN

82%

of counties have kept millage rates the **same or reduced** them since 2019.

Sources: Insurance Journal, 6/17/25, Fox 13 News, 1/3/24

Source: Florida Department of Revenue



FLORIDA
ASSOCIATION OF
COUNTIES
All About Florida

THE SERVICES FLORIDIANS COUNT ON



ALWAYS ON CALL

From first responders to 911 dispatchers, help arrives fast—day or night, when and where it's needed most.



STORM-TESTED, STORM-READY

Before, during, and after the storm, local teams open shelters, clear roads, and work with utilities to get the lights back on.



SAFE WATER, STRAIGHT TO YOUR TAP

Every day, behind the scenes, clean water flows—monitored, tested, and delivered through systems you rely on.



QUALITY OF LIFE

Ballfields, trails, and green spaces make life better and communities stronger—connecting neighbors and anchoring what we love about where we live.

WHEN IT'S LOCAL IT WORKS

Floridians know when something's worth supporting
—especially when the impact is clear and close to home.

89%



of countywide tax and bond proposals were approved in 2024
—funding schools, clean water, emergency services, and more.

**OVER
200**

local tax measures have passed in Florida since 2010—supporting schools, public safety, clean water, and infrastructure.

Source: Florida Tax Watch, December 2024

When the impact is clear, communities say yes. This support isn't about politics—it's about value. **When decisions stay local, voters can see the results for themselves.**

