



Date: 6/25/25

Time: 1:45 - 3:15 PM

Workshop Title:

Innovating Across Medical and Pharmacy Benefits:
Finding Synergies/Driving Value

Workshop Description:

Looking at key major cost drivers across medical and pharmacy benefits and ways to manage through a variety of lenses.

Moderator:

- E. Lee Washington, MD, MPH, Medical Director

Panelists:

- Kim Haywood, Pharm.D. Lead Director, Specialty Client Solutions
- Erin Bacon, National Sales Director, CVS Healthspire Payor Solutions
- Joel Helle R.Ph., Vice President, Physician Engagement and Patient Advocacy, CVS Specialty & CVS Caremark
- Tim Brown, Senior Vice President, Public & Labor Sector, Alliant Insurance Services



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E. Lee Washington, MD, MPH, Medical Director

E. Lee Washington, MD, MPH is a senior medical director in the Department of Commercial Business Support in Aetna National Accounts. He provides consultative services relative to population health strategies for corporations and public entities with a focus on contributing to high value healthcare and expanding business opportunities for client organizations through fostering relevant industry partnerships and promoting synergies between organizations, both within the healthcare industry as well as other industries.

Prior to joining National Accounts, he served in medical director roles at ActiveHealth Management, a subsidiary of Aetna, for several years where he provided clinical direction to care management functions and contributed to content development for the CareEngine, a proprietary, industry leading decision support technology.

Before joining ActiveHealth, Dr. Washington engaged in private practice for several years and served in a variety of leadership positions in ambulatory and inpatient settings. He received his medical degree and a master's in public health from Northwestern University in Chicago and completed residency at the Georgetown / Providence Family Medicine Residency Program in Washington, D.C. Dr. Washington has been board certified in family medicine since 1993. He also holds a graduate certification in biomedical informatics from Oregon Health and Science University, and he received a certificate of achievement in genetics and genomics from Stanford University after completing a series of graduate courses in genomics and related topics.

Lee Washington
Senior Medical Director, National
Accounts at Aetna





Kim Haywood, Pharm.D. Lead Director, Specialty Client Solutions

Kim Haywood is the Lead Director of Specialty Client Solutions at Aetna, where she provides strategic and consultative support for specialty drug management to key business partners. Known for her collaborative and innovative approach, Kim focuses on specialty initiatives that enhance outcomes and experiences for clients and members while maintaining affordability across medical and pharmacy benefits.

With over 17 years in the organization, Kim has held various roles within the pharmacy benefit management team. Before her current position, she led a team of Clinical Advisors responsible for reviewing pharmacy utilization patterns to identify cost-control opportunities and improve health outcomes.

Kim earned her Doctor of Pharmacy degree from the University of Nebraska Medical Center and completed a managed care residency at the University of Missouri – Kansas City. Prior to joining the organization, she worked in both academic and retail pharmacy settings. Outside of work, Kim enjoys cheering on her two sons at baseball games.



Kim Haywood
Lead Director, Clinical Innovation

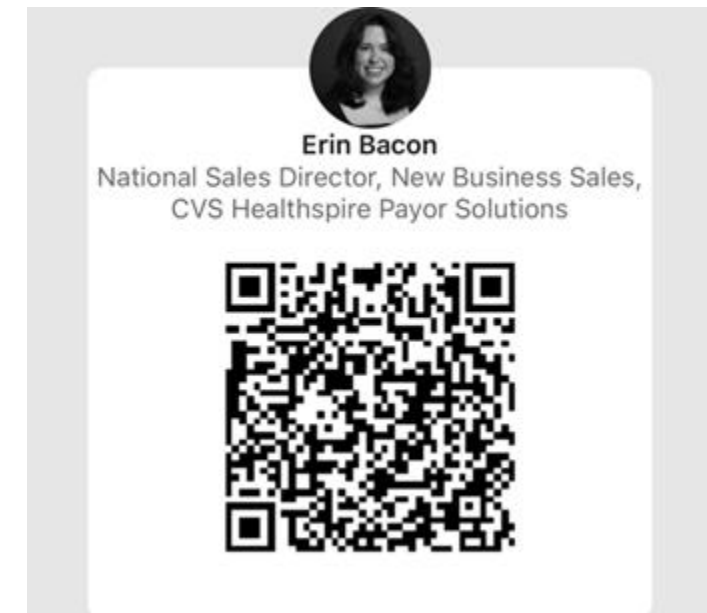




Erin Bacon, National Sales Director, CVS Healthspire Payor Solutions

Erin Bacon is a National Sales Director for CVS Healthspire™ Payor Solutions with a sales territory covering the Midwest and lower East Coast. She is responsible for delivering care management and delivery solutions to nationally located employer groups, health plans and government entities. Her product portfolio includes population health and condition-specific solutions that help clients identify and implement the right strategies to meet their business objectives and member needs.

Erin has been with CVS since 2019, beginning as a Field Sales Associate in the New England Market for Omnicare and an Account Manager within the West Virginia and Western Pennsylvania markets. She joined the Care Management team in 2021 where she acted as a Senior Sales Consultant focusing on care management delivery and steadily assuming additional sales responsibilities.





**Joel Helle R.Ph., Vice President,
Physician Engagement and Patient Advocacy, CVS
Specialty & CVS Caremark**

Joel Helle R.Ph. is Vice President, Physician Engagement & Patient Advocacy for CVS Specialty & CVS Caremark. He leads efforts to develop and manage relationships with physicians, payors, institutions and patient advocacy groups to create a world-class pharmacy experience and reduce barriers to care. He has unique expertise in understanding pharmacy challenges for patients and physicians that support them, and how to share and advocate on their behalf across the organization and industry. Originally from the Northeast, Joel earned his degree in Pharmacy from the University of Connecticut, before relocating to Arizona.



Joel Helle
Vice President, Physician
Experience & Patient Advocacy, C...





Tim Brown, Senior Vice President, Public & Labor Sector, Alliant Insurance Services

Tim Brown is a public sector employee benefit consultant for Alliant Insurance Services, one of the nation's top employee benefits consulting firms. Tim has 20 years of experience working at both major medical insurance vendors and leading national consulting firms. In his role as a public sector consultant, Tim helps county employee benefit programs streamline their benefit offerings through strategies that allow US counties to work together to collectively leverage their purchasing power for the betterment of their employees. Tim lives in Houston, TX with his wife Jessica and four children Hudson, Mason, Camden, and Palmer.



Thank you!

