



Digital Adoption and Use in Florida

January 30, 2025

What is Digital Adoption and Use?

The Florida Office of Broadband envisions a future where every Floridian benefits from a connected economy through the meaningful use of high-speed internet – to enhance educational and employment opportunities, access telehealth and engage with families and local communities.



Digital Adoption and Use Challenges



Rural Areas

- Connectivity
- Digital literacy



Urban Areas

- Affordability



Unserved and Underserved Populations

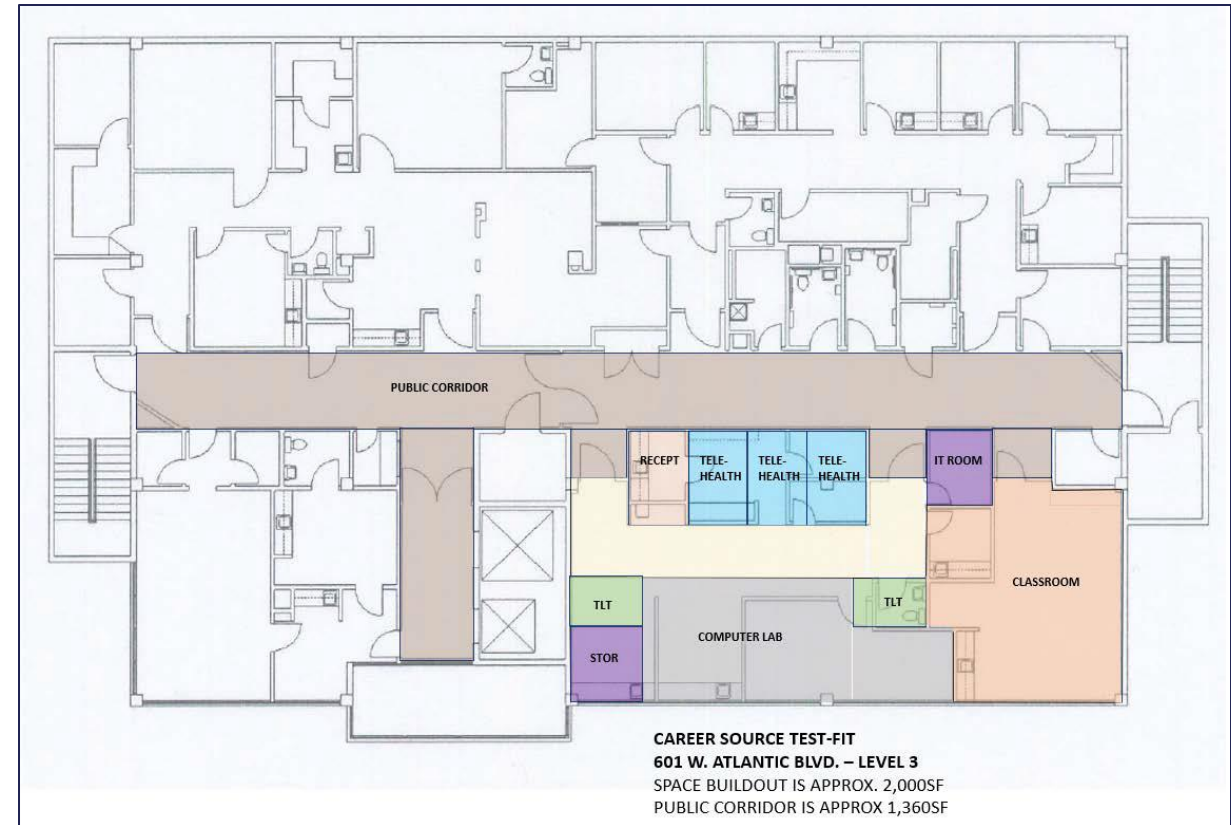
- Veterans
- Rural
- Non-English speakers



Digital Adoption and Use Grant Spotlight

CareerSource Broward

- ❑ \$3 million for Multi-Purpose Community Facility Program
- ❑ Rehabilitation of the Broward Health Pompano Healthcare Center
- ❑ Increased access to on-site workforce development services
- ❑ Improving access to telemedicine/telehealth services
- ❑ Expected to attract over 3,000 healthcare users



Broward Healthcare Center – Floor Plan (3rd Floor)



Digital Connectivity Technology Grant Highlight

Gadsden County Board of County Commissioners

- ❑ \$355,000 for Digital Connectivity Technology.
- ❑ Provide to three public libraries in Gadsden County such as Quincy, Chattahoochee, and Havana.
- ❑ Increased access with the distribution of laptops to help enable work, education and health monitoring.
- ❑ This program distributed 1,946 desktops, 5,968 laptops and 7,403 tablets.

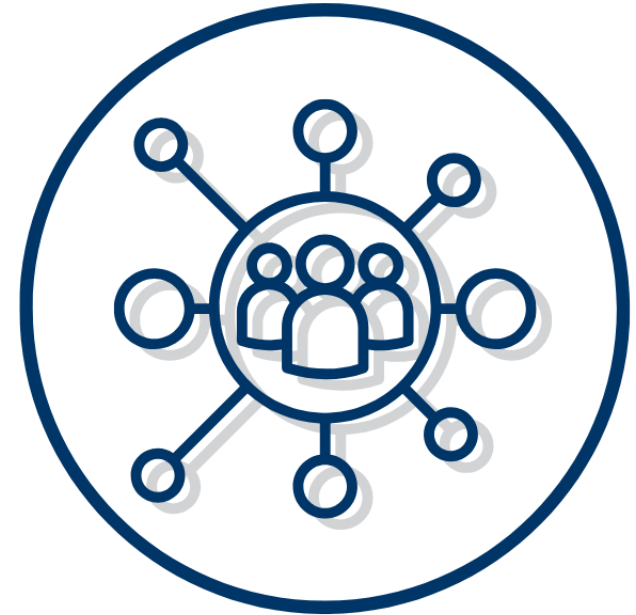


Gadsden County Board of County Commissioners



Local Outreach/Collaboration

- Local Technology Planning Teams
- Broad membership across sectors
- Grant feedback
- Statewide collaboration across teams
- Direct line of communication with Office
- Anyone can join



Digital Capacity Grant Program

The Digital Capacity Grant Program will provide funding up to \$70 million across three tranches to close the digital divide, such as digital literacy, device programming, digital navigators, workforce and economic development.

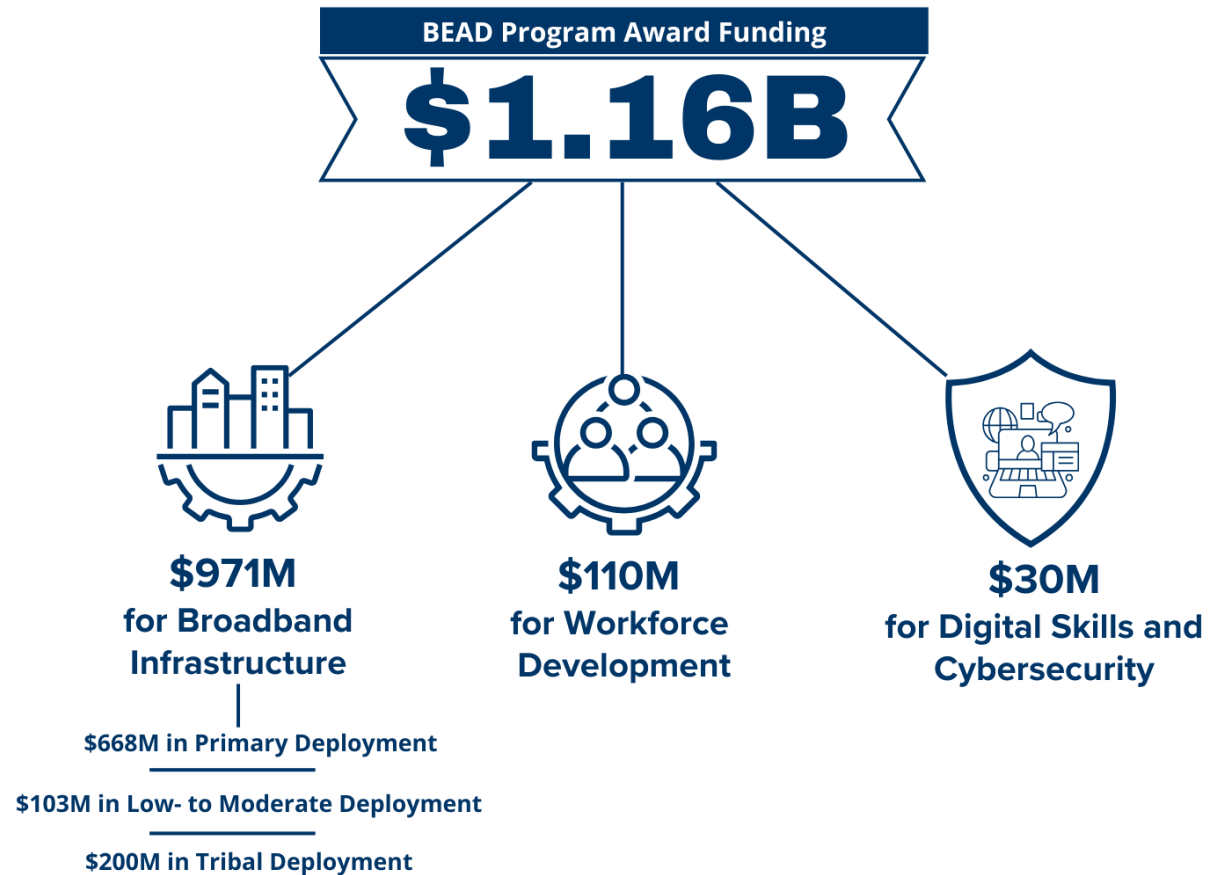
Digital Capacity Total Award Allocation

\$70M



BEAD Program

The BEAD Program provides federal funding for grants to states for broadband planning, deployment, mapping, adoption and use activities. With this funding, Florida will serve every remaining unserved and underserved location in the state.



What's Next?

BEAD Program

- ❑ \$1.1 billion in total funding
 - ❑ \$900 million – infrastructure
 - ❑ \$110 million – workforce development
 - ❑ \$30 million – digital literacy/cybersecurity

Digital Capacity Grant Program

- ❑ \$71 million in total funding across 3 tranches
- ❑ Digital literacy, devices, digital navigators and other adoption activities



Contacts

If you have questions or comments about this presentation, please contact us or visit www.FloridaJobs.org/Broadband



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