Maximizing the Impact of Opioid Settlement Funding

Presented by:

Indelible Health and Human Services



Shamarial Roberson, DrPH, MPH
President, Health and Human Services
Indelible Solutions

- Former Deputy Secretary of Health and Director for the Division of Community Health Promotion at the Florida Department of Health.
- Directed multiple opioid programs and initiatives including Florida's Overdose Data to Action grant, a Neonatal Abstinence Syndrome Workgroup, development of a statewide Substance Use Data Dashboard, and the Helping Emergency Responders Obtain Support (HEROS) program, which provides free naloxone to first responders.
- National expert in epidemiology, chronic and infectious disease, public health administration, policy, community health promotion, emergency preparedness, budget and grant management, and program development, implementation, and evaluation.
- Skilled in establishing effective operational processes to ensure programmatic compliance, continued access to funding sources, and cross-sector collaboration while maximizing the use of funding to best serve individual and community needs.

Opioid Crisis Relief



Nationally, finalized 2022 settlements between companies and governments came to approximately \$26 billion.¹



Settlements will be divided into three categories: State, Regional, and City/County funds.



15% of settlement proceeds will go directly to cities and counties.



Florida's cities and counties will receive up to approximately \$875 million over the next 18 years.²



Funds can be used to abate or remedy the impact of the opioid epidemic in Florida.





Opioid Remediation Strategies

Prevention

- Anti-drug coalitions or efforts aimed at preventing youth or others from using opioids or other drugs.
- Community drug disposal programs.
- Media campaigns to prevent opioid use.

Treatment/Recovery

- Expanding comprehensive recovery support for Neonatal Abstinence Syndrome (NAS) babies.
- Drug treatment programs for individuals, including those within and transitioning out of the criminal justice system.
- Provision of comprehensive wraparound services to individuals in recovery including housing, transportation, job placement/ training, and childcare.

Training/Education

- Expanding naloxone distribution training for first responders, schools, community support groups and families.
- Medical provider education and outreach regarding best prescribing practices for opioids.
- Workforce development for professionals, and incentives for providers to work in rural or underserved areas.



Group Activity - SWOT Analysis

- SWOT analysis (or SWOT matrix) is a strategic planning and strategic management technique used to help a person or organization identify Strengths, Weaknesses, Opportunities, and Threats related to project planning.
- This technique is designed for use in the preliminary stages of decisionmaking processes and can be used as a tool for evaluation of the strategic position of organizations
- It is intended to identify the internal and external factors that are favorable and unfavorable to achieving the objectives of the project.





Group Activity - SWOT Analysis

Strengths	Weaknesses	Opportunities	Threats

Opioid Remediation Strategies - Prevention

Media Campaigns

Prevention

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Uses & Core Strategy - National **Opioids Settlement** (nationalopioidsettlement.com)











Opioid Remediation Strategies – Treatment/Recovery

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<u>Uses & Core Strategy – National</u>
<u>Opioids Settlement</u>
(nationalopioidsettlement.com)



Opioid Remediation Strategies – Treatment/Recovery

Treatment Referral Flyer

Treatment/Recovery

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<u>Opioids Settlement</u>
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Opioid Remediation Strategies – Training/Education

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<u>Uses & Core Strategy – National Opioids</u>
<u>Settlement</u>
(nationalopioidsettlement.com)

PLEASE SAVE THE DATE!

The Washtenaw County Opioid Summit

Hosted by the Washtenaw Health Initiative Opioid Project

Monday, October 15, 2018

Washtenaw Community College Morris Lawrence Building

4800 E Huron River Dr, Ann Arbor, MI 48105

Afternoon session for professionals

1:00 - 5:00 p.m.

- Hear about the current state of opioid prescribing legislation and implementation in Michigan
- Learn about treatment resources and patient communication tools like Motivational Interviewing
- · Get trained in the use of Naloxone

Evening session for the general public

5:30 - 8:30 p.m.

- Understand addiction and recovery facts
- Hear from people who have been directly affected by addiction
- Learn about different methods for safe storage and use of opioids

Food and refreshments will be provided to all participants.

Both sessions are free. Please RSVP.

Afternoon tickets: https://www.eventbrite.com/e/the-washtenaw county-opioid-summit-professional-development-program-tickets-49355545766 Evening tickets: https://www.eventbrite.com/e/thewashtenaw-county-community-opioid-summit-tickets-49495219534

Much has been done in Washtenaw County to address the opioid epidemic, yet the death toll continues to rise. Multiple factors including opioid misuse, limited treatment resources/access and gaps in knowledge contribute to this problem. This summit will bring together addiction professionals, providers and the community to educate, increase awareness, destigmatize and cultivate community driven solutions to opioid misuse and overdose.













Included Naloxone
Use Training
Sessions for
professionals and
community
members



Indelible's Capabilities

Operational Support

✓ Subject-matter experts to assist organizations with effectively implementing programs, tracking and monitoring program progress and reporting, and managing funding to ensure program needs are being met.

Prevention

 Outreach and Public Messaging to promote behavioral health, opioid crisis resources and supports, and wraparound services.

Treatment/Recovery

✓ Program Development, Implementation, and Evaluation Services that focus on addressing factors contributing to the opioid epidemic to produce positive outcomes, especially in vulnerable communities.

Training and Education

- ✓ Training and technical assistance to support staff development.
- ✓ Capacity to rapidly and strategically mobilize experienced bilingual personnel for targeted initiatives.













Indelible Outreach Initiatives

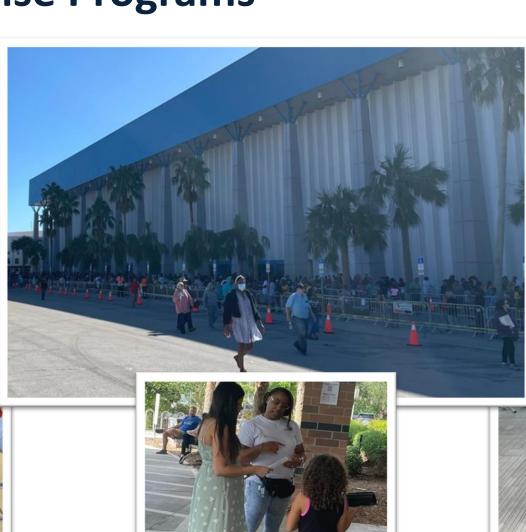






Disaster Response Programs











Our team is prepared to serve Florida's counties through efforts to remedy the impact of the opioid epidemic on Florida.

Our work supports behavioral health, opioid and substance use, child welfare, family wellbeing, and emergency response.

We prioritize the distribution of health education, healthcare services, and improved access to resources for impacted communities.



Thank You.

Shamarial Roberson, DrPH, MPH

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ONE INDELIBLE, MANY SOLUTIONS.

#ThinkIndelible

