



IN FL  RIDA

PLAYINFLORIDA.COM



INTRODUCTION



JOE PIOTROWSKI

Director

**Marketing & Partnerships
Florida Sports Foundation**



**COME PLAY
IN FLORIDA**

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Professional Team License Plates



\$4,295,158 MILLION / 171,806 PLATES SOLD *
(* 3.5 MILLION AS OF 2/22/23)

The Nation's Longest Continuously Running State Games



- **FY 21-22: 7,549** Participants
- **21** Communities
- **\$4.6 Million** in Economic Impact

POWERED BY **amazon**

Florida Senior Games: FY 23-26



Pasco County • December 1-10, 2023

Florida Spring Training



FY 2022-2023 YEAR-TO-DATE



\$128,514,905
IN ECONOMIC IMPACT



147,269
VISITORS



\$2,434,909
GRANT AWARDS



1,732
JOBS



144
EVENTS



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PANEL DISCUSSION



MAT RATNER

Director of Sports & Entertainment
Greater Miami CVB



RAY PALMER

President & CEO
Pensacola Sports



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