



BROADBAND SUMMIT

JAN 26-27, 2023

SAWGRASS MARRIOTT
ST. JOHNS COUNTY

Public-Private Partnerships: Charter Communications

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Charter Communications

January 27, 2023

Our National Impact



Nearly 450 Million

IP Devices Connected to Our Network



29 Million

Broadband Internet Customers

32 Million

Customer Relationships



16 Million

Video Subscribers

10 Million

Voice Subscribers



53 Million

Homes Passed in 41 States

2.7 Million

Mobile Lines

over **750,000**

Miles of Network Infrastructure

Our Florida Impact



Charter
Spectrum

- ▶ **2.8 million**
customers served
- ▶ **9,251**
employees
- ▶ **\$261 million**
total tax contribution*
- ▶ **\$515 million**
capital investment*

SERVING FLORIDA

Charter's insourced, U.S.-based workforce includes **9,251 people in Florida**.

Our largest employment centers are housed in **Riverview, St. Petersburg, and Orlando**.

We serve **160 communities** across the state.

Spectrum News 13 in Orlando, Spectrum Bay News 9 in Tampa and the Spectrum News App provide 24/7 news, sports, and weather coverage along with In Focus public affairs programming.

EXPANDING BROADBAND ACCESS

From 2018-2020, Charter extended its network to reach an additional 2.5 million homes and small businesses, about a third in rural areas.**

In 2020 alone, Charter **extended its network to reach an additional 99,000 homes and small businesses in Florida**.

Charter's Public-Private Partnerships in Florida

- **Federal Rural Digital Opportunity Fund (RDOF)**
- **Florida Broadband Opportunity Program (BOP)**
- **Local Partnerships**

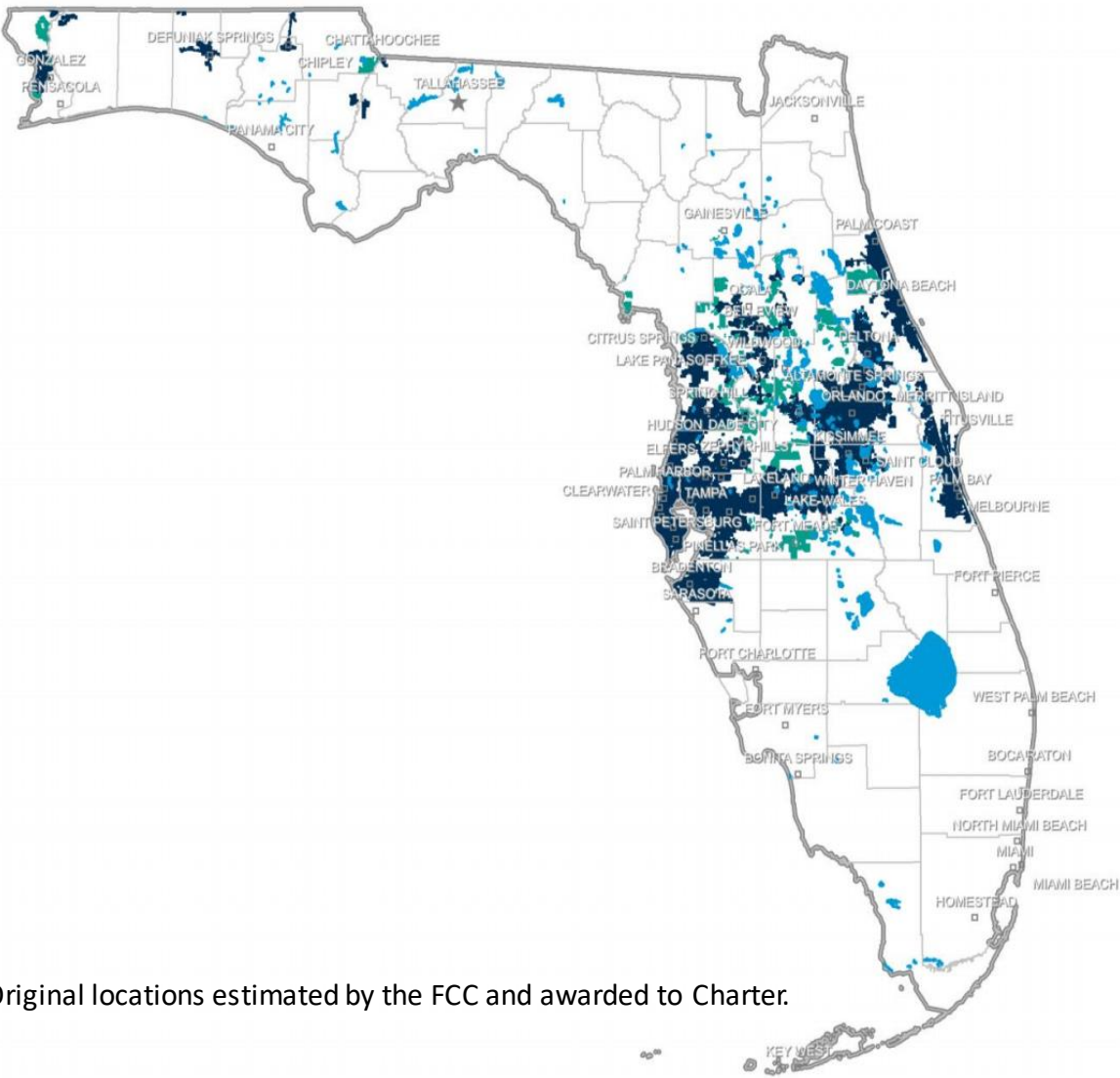
Federal Partnerships - RDOF



FLORIDA

RURAL DIGITAL OPPORTUNITY FUND NETWORK EXPANSION

FL RDOF Total Support	\$191,753,610
Charter RDOF Total Support Won	\$22,577,364 (12%)
FL RDOF Support Locations*	141,625
Charter FL RDOF Support Locations*	17,869 (13%)



* Original locations estimated by the FCC and awarded to Charter.

Rural Digital Opportunity Fund (RDOF) Projects in Action

[HERNANDO COUNTY RDOF Project \(March 7, 2022\)](#) – 900 Homes and Small Businesses

Spectrum Launches Gigabit Broadband, Mobile, TV and Voice Services in Rural Brooksville, Hernando County, Florida

“Working with government and private providers to expand broadband to Hernando County unserved and under-served rural communities has been a top priority for me since day one. Internet access is important for quality growth in the county, and Charter’s expansion into Eastern Hernando County is bringing access to hundreds of otherwise unserved homes and businesses,” said **Commissioner Alloco**. “The upcoming expansion into the Northwest portion of our county will complete the much-needed countywide access for our families and businesses.”

[Pasco County RDOF Project \(July 21, 2022\)](#) – 600 Homes and Small Businesses


Spectrum Launches Gigabit Broadband, Mobile, TV and Voice Services in Dade City/Pasco County, Florida

“Today, we’re celebrating Charter’s network expansion to bring gigabit speeds to previously unserved parts of Dade City,” said **Pasco County Commissioner Ron Oakley**. “This is an exciting time for the community as we work toward 100% connectivity across Pasco County.”

[ESCAMBIA COUNTY RDOF Project \(December 7, 2022\)](#) – 500 Homes and Small Businesses

Spectrum Launches Gigabit Broadband, Mobile, TV and Voice Services in Escambia and Santa Rosa Counties, Florida

“I have been a vocal advocate for broadband expansion in Escambia County since taking office, as the pandemic showcased that high-speed internet is necessary to be a functional member of society,” said **Escambia County Commissioner Steven Barry**. “Charter’s commitment to bring fiber-optic internet to Escambia is a major milestone for our community and I look forward to witnessing the various advances we are able to make as a result of it.”



State Partnerships to Expand Access FLORIDA'S BROADBAND OPPORTUNITY PROGRAM (BOP)

Charter Communications submitted 28 applications in 24 Florida counties to expand fiber broadband service. Charter was the only applicant in 10 counties:

**Brevard
Calhoun
Citrus
Escambia
Flagler
Gadsden
Hardee
Hernando**

**Hillsborough
Holmes
Lake
Levy
Liberty
Manatee
Marion
Okaloosa**

**Osceola
Pasco
Polk
Santa Rosa
Seminole
Sumter
Volusia
Walton**



CLOSING THE DIGITAL DIVIDE

LOCAL PARTNERSHIPS

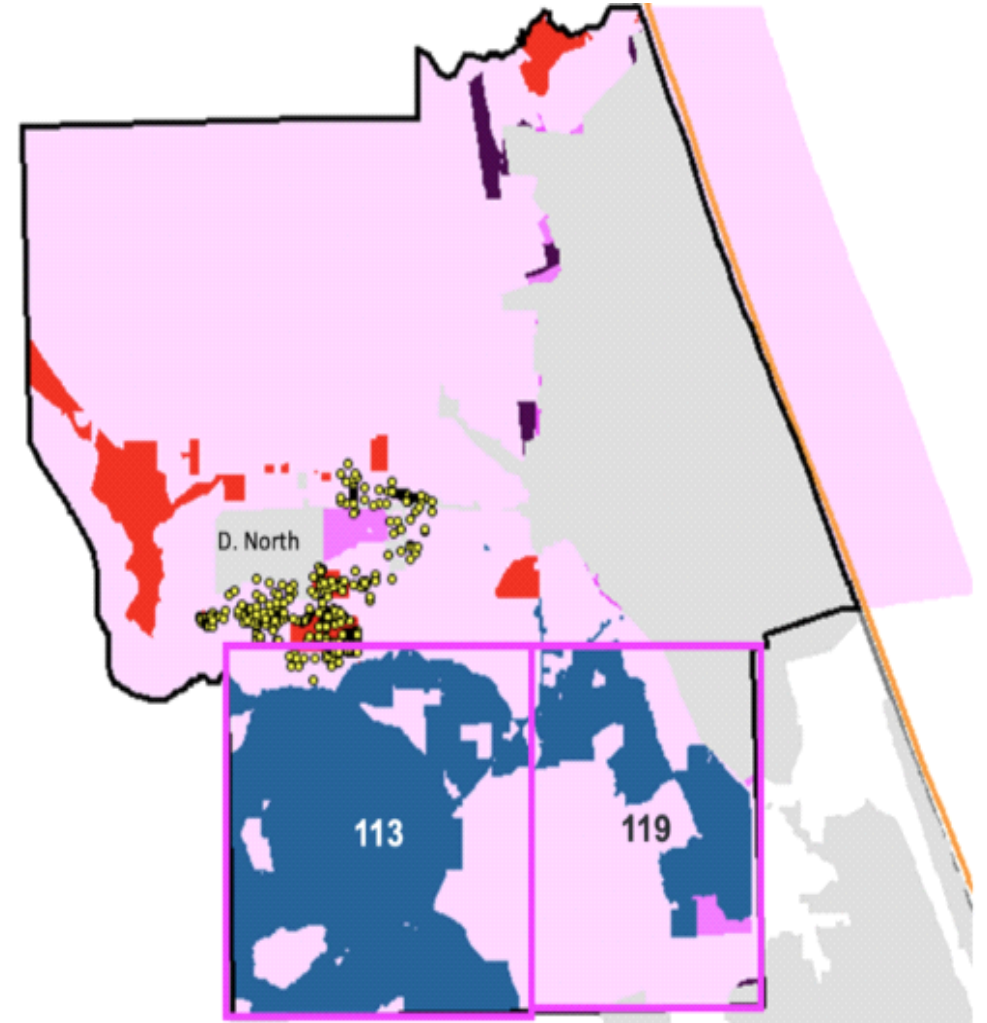
Charter Communications entered into four local public-private partnerships for rural broadband projects funded by Charter's private investment and county American Rescue Plan Act (ARPA) funds:

- **Flagler County**
 - **Orange County**
 - **Sumter County**
 - **Volusia County**
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CLOSING THE DIGITAL DIVIDE LOCAL PARTNERSHIP EXAMPLE

FLAGLER COUNTY

- **Three-phase \$7.43 million effort to extend broadband service to approximately 1,144 homes in West Flagler**
- **Phase I: \$4,965,267 to include 823 connections**
- **Phase II: 148 connections for \$1,574,792**
- **Phase III: 67 connections for \$887,331**



CLOSING THE DIGITAL DIVIDE LOCAL PARTNERSHIP EXAMPLE

ORANGE COUNTY



- **Orange County Commits Up to \$4.4 Million to Ensure All Households Have Access to Affordable High-Speed Internet**
- **Approx. 1,200 locations**
- **South Apopka and East Orange County**

"It is public-private partnerships like this that allow Orange County to move forward."

Mayor Jerry Demings

CLOSING THE DIGITAL DIVIDE ADOPTION EFFORTS

COMMUNITY PARTNERSHIPS

Spectrum Internet Assist



Spectrum Internet Assist (SIA)

Our low-cost broadband option for eligible families and seniors. A member of your household must be a recipient of one of these assistance programs:

- National School Lunch Program (NSLP)
- Community Eligibility Provision (CEP) of the NSLP
- Supplemental Security Income (for applications age 65+ only)

Spectrum Digital Education Grants



Spectrum Digital Education Grants

As part of its five-year, \$7 million commitment to support digital literacy, Charter this year awarded \$1 million in Spectrum Digital Education Grants to 49 nonprofits across the country.

Spectrum Community Center Assist



Spectrum Community Center Assist

Our philanthropic program to improve the physical condition of community centers in underserved rural and urban communities throughout Charter's 41-state footprint, as well as to support programs that provide job skills training for people in those communities.

CLOSING THE DIGITAL DIVIDE ADOPTION EFFORTS

AFFORDABILITY

The screenshot displays the Spectrum website's ACP landing page. At the top, the Spectrum logo is on the left, and a search bar on the right contains the text 'Find Best Offers' followed by input fields for 'Street Address', 'Apt./Unit', 'Zip Code', and a 'GO' button. The zip code '877.959.1748' is entered. Below this is a large banner featuring a woman and a young girl smiling while looking at a tablet. To the left of the image, the text reads 'AFFORDABLE CONNECTIVITY PROGRAM' and 'You Could Save Up to \$30/mo on Internet'. Below this, a paragraph explains the program's benefits, and a list of features includes in-home WiFi, a free modem, 99.9% network reliability, and no data caps or contracts. A 'SHOP INTERNET' button is at the bottom left. Below the banner, a section titled 'Qualify and Save on Any Speed' features a speed comparison graphic with four tiers: GIG (Up to 1 Gbps), ULTRA (Up to 500 Mbps), INTERNET (Up to 300 Mbps), and INTERNET 100 (Up to 100 Mbps). A list of discounted rates is provided, and another 'SHOP INTERNET' button is at the bottom right.

AFFORDABLE CONNECTIVITY PROGRAM

You Could Save Up to \$30/mo on Internet

Your household may be eligible for a government-sponsored program that allows you to save up to \$30 a month on your Internet service. If you qualify for the stimulus Internet credit, you'll enjoy all the benefits of Spectrum Internet while saving every month with the ACP program.

- ✓ In-home WiFi service available
- ✓ FREE modem and Security Suite
- ✓ 99.9% network reliability
- ✓ No data caps and no contracts

SHOP INTERNET

Qualify and Save on Any Speed

Through the Affordable Connectivity Program, eligible households receive a temporary monthly credit on broadband service. See how you can save on any Internet speed with Spectrum.

- Spectrum Internet 100 ~~\$29.99/mo~~ **NO COST**
- Spectrum Internet ~~\$49.99/mo~~ **\$19.99/mo**
- Spectrum Internet Ultra ~~\$69.99/mo~~ **\$39.99/mo**
- Spectrum Internet Gig ~~\$89.99/mo~~ **\$59.99/mo**


SHOP INTERNET

Wireless speeds may vary.

- **To be eligible, a member of the household must qualify for one of the following:**
 - **Medicaid**
 - **SNAP (Supplemental Nutrition Assistance Program) benefits**
 - **SSI (Supplemental Security Income)**
 - **Section 8 Federal Public Housing Authority (FPHA) support**
 - **Veterans and Survivor's Pension benefit**
 - **Receives benefits under the free and reduced-price school lunch program or the school breakfast program, including through the USDA Community Eligibility Provision, or did so in the 2019-2020 school year**
 - **Received a Federal Pell Grant during the current award year**
 - **Meets the eligibility criteria for Spectrum's low-income program**
 - **Federal Lifeline customers**

CLOSING THE DIGITAL DIVIDE

HOW CAN COUNTIES HELP?

- 1. Local Technology Planning Teams play a critical role in helping to accurately assess the community needs, don't recreate the wheel to get good needs assessment data, but DO engage the LTP to enhance the accuracy and quality of the needs assessment data.**
 - 2. Work proactively to remove infrastructure access challenges like right-of-way permitting and utility pole attachment challenges**
 - 3. Consider Quality, Reliability, Dependability, and long-term financial viability when choosing a partner (Established Track a Record)**
 - 4. Engage RDOF and BOP Award Winners to leverage these investments for Synergy Opportunities**
 - 5. Plan fully for deployment and adoption (Deployment efforts need to include supplemental services in addition to broadband to help drive adoption, Digital Literacy efforts, connected device support, and affordability programs)**
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Thank You