



# BROADBAND SUMMIT

JAN 26-27, 2023

SAWGRASS MARRIOTT  
ST. JOHNS COUNTY





An aerial photograph of the Tri-County Electric Cooperative facility. The central building is a large, single-story structure with a brown roof and multiple gables. To its right is a large yellow warehouse with a white roof. Behind the main building is a large open lot filled with various vehicles, including white utility trucks, cars, and a red pickup truck. There are also stacks of materials and equipment in the background. The facility is surrounded by lush green grass and numerous trees. In the foreground, a road with white lane markings and arrows curves around the property. A white utility truck is driving on the road, and another white truck is parked on the left. A stop sign is visible at the bottom left. The background is filled with dense green forest.

# TRI-COUNTY ELECTRIC COOPERATIVE

A Touchstone Energy® Cooperative





# Who we are

Serving Madison, Jefferson, Taylor & Dixie Co.

3,100  
Miles of Powerline

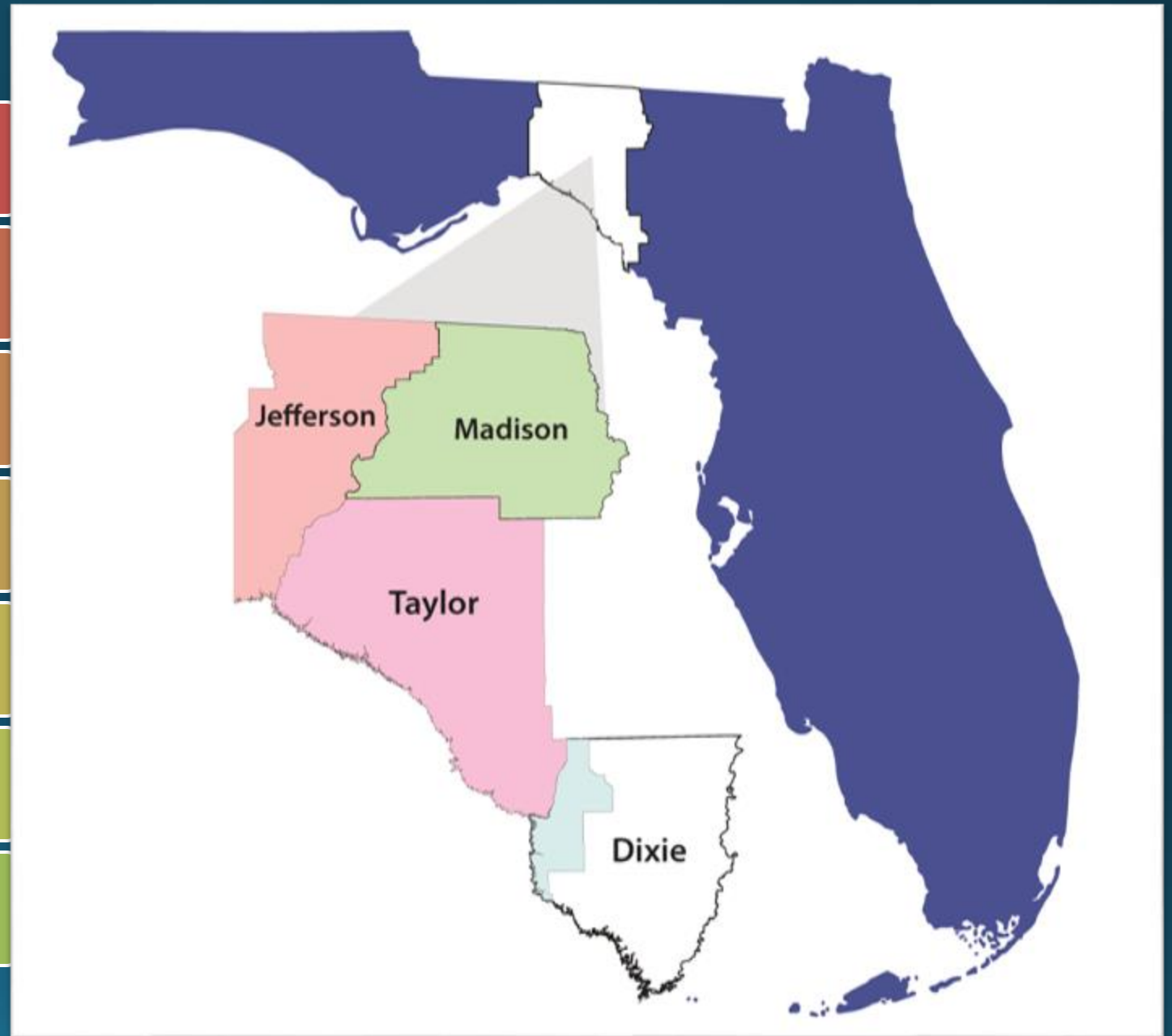
20,000  
Electric Meters

68  
Employees

2,600  
Miles of Fiber

\$65 Million  
Estimated Project Costs

24 – 36 months  
Year Project Timeline\*



## The Cooperative Difference

- Member Owned & Operated
- Local
- Rural Roots

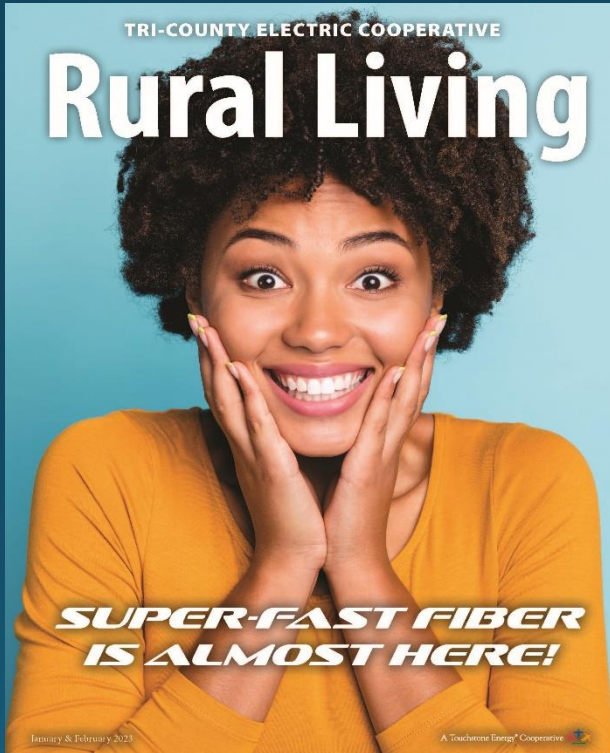
## The Cooperative Advantage

- Operational Synergies
- Strategic Partnerships
- Access to Capital

# Operational Synergies



Make Ready Process



Communication to Members



Pole Attachments

# Our Partnerships

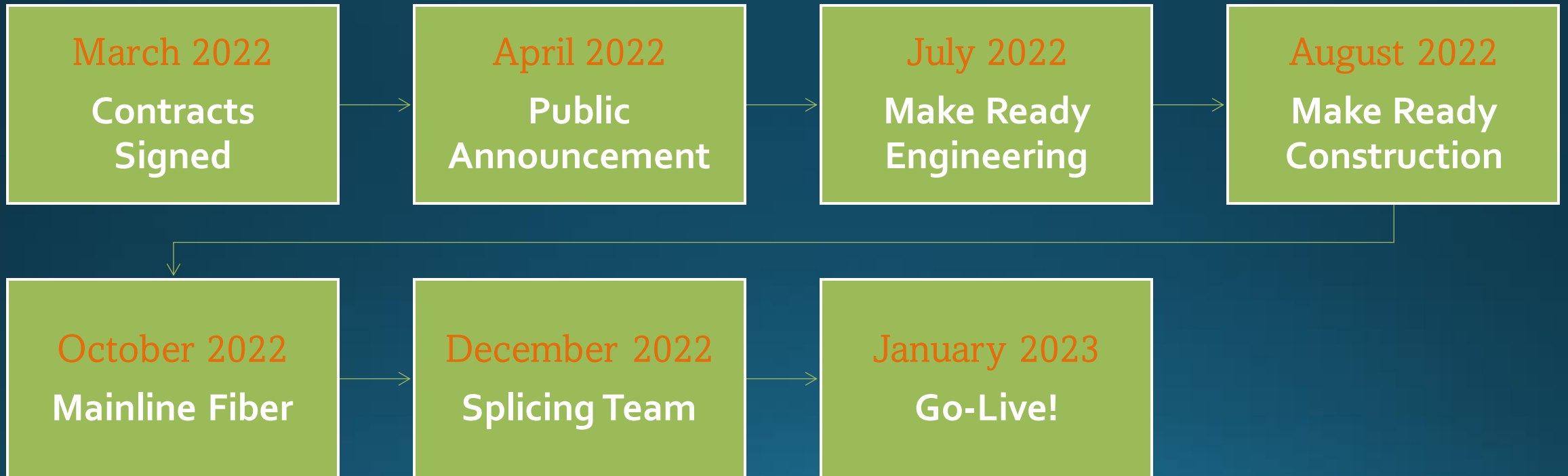
County Leadership

Cooperative Banks Committed to Broadband

Conexon

Conexon Connect (ISP)

# Our Project Timeline



# Our Performance Targets for 2023

+30%  
Take Rates

20 – 25  
Fiber Miles  
Per Week

50 – 75  
Homes  
Connected  
Per Week



# Pricing

[Residential Services ▾](#)[Business Services ▾](#)[DIRECTV Stream ▾](#)[About ▾](#)[Contact](#)[Assistance Programs ▾](#)

## Choose the fiber internet package that fits your speed needs and your budget



### Ultimate

**\$99.95** / month  
**2 Gig\*\***

Includes Managed Wi-Fi and Safe & Secure Package



Movie streaming



Smart appliances



Live video sharing



Optimum performance for 15+ devices



### Premier

**\$79.95** / month  
**1 Gig**

Conexon Connect wireless router is only included with a Managed Wi-Fi subscription



Video streaming



HD video calls



Online gaming



Optimum performance for 5-15 devices



### Basic

**\$49.95** / month  
**100 Mbps**

Conexon Connect wireless router is only included with a Managed Wi-Fi subscription



Web browsing



Email



Optimum performance for 0-5 devices

# Working to close the digital divide in rural north Florida

